

Privacy Notice

I. Identity and Address of the Responsible Party that processes the personal data.

REBRIGHTS (hereinafter "REBRIGHTS"), with address at Jaumave # 3946, C.P. 64310, Residencial Abraham Lincoln, Monterrey, Nuevo Leon, Mexico is responsible for the treatment and protection of your personal data. You are hereby informed that our partners' information is treated as strictly confidential and in this regard we point out the following:

II. Personal Data that will be subject to processing.

REBRIGHTS will use the following personal data directly, through our websites, online services or by any other source that is permitted by the Federal Law on the Protection of Personal Data in Possession of Private Parties (hereinafter the "Law"):

1. Identification data: full name, address, home, cell phone and/or work number, signature, RFC, CURP, place and date of birth and age.
2. Employment data: occupation, name of the company or dependency, position, area or department, address, telephone number, work email, work references and personal references.
3. Patrimonial data: credit history, bank accounts, any type of guarantee granted, and contracted services.

In accordance with the foregoing and in accordance with the provisions of the Federal Law on the Protection of Personal Data in Possession of Private Parties (the "Law") and its Regulations, REBRIGHTS will not process sensitive personal data of your person.

III. Purposes of the Processing.

REBRIGHTS will use your Personal Data for the following purposes:

To. Originating.

1. REBRIGHTS will process personal data in order to carry out activities and procedures focused on compliance with the obligations arising from and arising from any legal and commercial relationship that we establish in connection with the provision of our services; billing; collection; technical service and provide, renew, change or cancel the services you request from us, in compliance with applicable laws, regulations and legal provisions.

B. Secondary.

1. Likewise, REBRIGHTS will process personal data for other purposes such as sending offers, notices and/or promotional messages; communications for marketing, advertising, or telemarketing purposes about new or existing products and services; conducting surveys; statistics; market studies; participate in social networks, chats and/or discussion forums; participate in events, trivia, and contests, evaluate the quality of services; and in general for any activity aimed at promoting, maintaining, improving and evaluating our services.

IV. Mechanisms to express to REBRIGHTS the refusal to process your Personal Data for the performance of secondary purposes.

In the event that you do not wish your Personal Data to be processed for the secondary purposes referred to in paragraph III immediately above, please send a written communication to the email address info@rebrights.com requesting that REBRIGHTS provide you with the forms by which you can formalise such refusal.

Such refusal to use your Personal Data shall not be grounds for REBRIGHTS to deny you the company's services and benefits. .

V. Means for exercising ARCO Rights.

You have the right to: (i) access your Personal Data held by REBRIGHTS and know the details of the processing of the same, (ii) rectify them if they are inaccurate or incomplete, (iii) cancel them when you consider that they are not required for any of the purposes indicated in this Privacy Notice and are being used for non-consented purposes, or (iv) oppose the processing of the same for specific purposes, as established by Law.

To exercise your ARCO Rights, the Personal Data Protection Officer makes the ARCO Request available through the www.rebrights.com website or by request via email to the address info@rebrights.com. In this application you will be able to find the mechanisms to follow to prove your identity or that of your legal representative, as well as the information and documentation that must accompany said application.

The procedure and requirements for the exercise of these rights is as follows: the Data Protection Officer will receive the ARCO Request and will respond with the reasons for its decision by email within a maximum period of 20 (twenty) business days from the day on which your ARCO Application has been received. In the event that the ARCO Request is answered in an affirmative or appropriate manner, the requested changes will be made within a maximum period of 15 business days following the date on which the response has been communicated. The Data Protection Officer may notify you within the periods referred to in this paragraph of the extension of the same, for a single time, for a period equal to the original.

REBRIGHTS, through the Data Protection Officer, may deny you access to exercise your ARCO Rights in the cases allowed by Law, so it must inform you of the reason for such decision by the means and within the deadlines indicated in the immediately preceding paragraph. The refusal may be partial, in which case REBRIGHTS will make the access, rectification, cancellation or opposition in the appropriate part.

The exercise of the ARCO Rights will be free, but if you reiterate your request in a period of less than twelve months, the costs will be the corresponding 3 (three) days of the General Minimum Wage in force in the Federal District, plus the Value Added Tax, unless there are substantial modifications to the Privacy Notice, which motivate new ARCO Requests. Likewise, you must cover the justified shipping costs or the cost of reproduction in copies or other formats and, if applicable, the cost of document certification.

The contact details of the person who will process the requests for the exercise of the ARCO Rights and the request to limit the use or disclosure of your Personal Data, as well as to answer any questions you may have regarding the processing of the information are the following: Data Protection Officer, telephone number (81) 2148 0195, Email info@rebrights.com

PDF format to exercise Arco rights.

VI. Means to revoke consent for the processing of personal data.

You may revoke consent to the processing of your Personal Data. However, it is important that you keep in mind that in not all cases we will be able to respond to your request, since it is possible that due to some legal obligation we may require us to continue processing your Personal Data. You should also consider that for certain purposes, the revocation of your consent will mean that we will no longer be able to provide you with any of our services.

To request the revocation of consent, you must send an email to the address info@rebrights.com the request for the revocation of consent, where you will find the mechanisms to follow to prove your identity or that of your legal representative, as well as the information and documentation that must accompany said request.

The Data Protection Officer will receive the request for revocation of consent and will respond within a maximum period of 20 (twenty) days from the date on which the aforementioned request was received. If it is appropriate, it will be effective within 15 (fifteen) days following the date on which the response is communicated to you via email. The aforementioned time limits may be extended only once for an equal period, provided that the circumstances of the case so warrant.

VII. Means to limit the use or disclosure of your personal data.

You may limit the use and disclosure of your personal information for which REBRIGHTS offers the following means: (i) Require registration in the Public Registry to Avoid Advertising (REPEP), which is in charge of the Federal Consumer Protection Office, so that your personal data is not used to receive advertising or promotions from companies of goods or services. For more information about this Registry, you can consult the PROFECO Internet portal <http://repep.profeco.gob.mx/index.jsp>, or contact it directly; (ii) Request via email to the following address info@rebrights.com the Request to Limit Use or Disclosure of Personal Data, or. In this application you will be able to find the mechanisms to follow to prove your identity or that of your legal representative, as well as the information and documentation that must accompany said application.

All applications will be analyzed to decide whether or not they are admissible. The resolution will be sent to your attention, at the sole discretion of the responsible party, by email or to the address indicated in the Request to Limit Use or Disclosure of Personal Data within 20 (twenty) business days from the date of receipt of the Request. If appropriate, such resolution shall be effective within 15 (fifteen) business days following the date on which it is communicated to the holder. The above periods may be extended for an equal period, as the case may be, when the circumstances justify it.

VIII. Use of Cookies, Web Beacons or any other similar technology.

We inform you that on the website we do use cookies, web beacons and other technologies through which it is possible to monitor your behavior as an internet user, which allows us to adapt, improve, personalize and provide you with a better service and user experience when browsing our website, as well as offer you new products and services based on your preferences.

Cookies are text files that are automatically downloaded and stored on the hard drive of the user's computer when browsing a specific website, which allow the internet server to remember some data about this user, including their preferences for viewing the pages on that server, name and password.

The personal data we obtain from these tracking technologies are the following: browsing hours, time spent browsing the website, IP address, operating system, sections consulted, and Internet pages accessed prior to ours.

We also inform you that your personal data obtained through these technologies is not shared with third parties.

These technologies can be disabled by following the following steps: 1. Access the website: www.rebrights.com; "Site Terms and Conditions" section, "Cookies" subsection; 2. Click on the "Cookies" subsection; 3. Read the warning message about disabling cookies; and 4. Select the legend "enable cookie disabling mechanism."

IX. Transfer of personal data

Your personal data may be transferred to and processed inside and outside the country by persons other than REBRIGHTS. In this regard, your information may be transferred (forwarded) to our parent companies, affiliates and suppliers in order to comply with the purposes indicated in this Privacy Notice.

X. Changes to the Privacy Notice.

This Privacy Notice may be modified, changed, or updated as a result of new legal requirements, our own needs, and our privacy practices.

REBRIGHTS undertakes to keep you informed about any changes that this Privacy Notice may undergo, through one or more of the following means:

1. Advertisements visible in our offices located at Jaumave # 3946, C.P. 64310, Residencial Abraham Lincoln, Monterrey, Nuevo Leon, Mexico
2. Leaflets or brochures available at our offices located at the address mentioned in the previous paragraph.
3. On the www.rebrights.com website, section "Privacy Notice".
4. By phone to the last home, office or cell phone number that our customers have provided us.